

Campus News

www.case.edu

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Published by the Office of University Communication for the Case Western Reserve University community

Case to host vice presidential debate in 2004

The Commission on Presidential Debates (CPD) has announced that Case Western Reserve University will host the U.S. vice presidential debate on October 5, 2004.

"Case's tradition of open inquiry and civic involvement makes it the perfect venue for one of the highlights of the 2004 presidential election," said Case President Edward M. Hundert.

Hundert, along with Barbara Byrd-Bennett, chief executive officer of the Cleveland Municipal School District, and Dennis Eckart, president and chief executive officer of the Greater Cleveland Growth Association, will serve as co-chairs of the event.

Case was selected from 14 formal

proposals submitted to the CPD last March.

"Each election cycle, we hear from a growing number of communities interested in hosting a debate," said Paul G. Kirk Jr. and Frank J. Fahrenkopf Jr., co-chairmen of the CPD. "Taking the debates to campuses around the country allows the CPD to engage thousands of young people in the political process through firsthand participation."

Hundert agreed. "Hosting the debate will be a great teachable moment," he said. "It presents an opportunity to inspire the thousands of students in the region who will be following the election in schools and across college cam-

pus in Cleveland, Northeastern Ohio, the Midwest and the country."

Cleveland has not hosted a presidential debate since 1980 when former U.S. President Ronald Reagan faced then-President Jimmy Carter.

The CPD also announced all sites and dates for the 2004 general election debates.

In addition to the vice presidential debate at Case October 5, a first presidential debate will take place September 30 at the University of Miami, in Coral Gables, Fla.; a second will be October 8 at Washington University in St. Louis, Mo.; and a third presidential debate will be conducted October 13 at

Arizona State University in Tempe, Ariz.

In addition, the CPD also selected two backup sites, Rochester Institute of Technology, Rochester, N.Y., and the University of South Carolina, Columbia, S.C.

All debates will start at 9 p.m. ET. The CPD is the nonpartisan, nonprofit, tax-exempt corporation that has sponsored all presidential and vice presidential debates since 1988.

The commission, which conducted a site visit at Case earlier this year, will announce format recommendations for the 2004 debates early next year. For more information, go to the CPD's Web site at <http://www.debates.org>.



Edward M. Hundert (left) and Dennis Eckart



photos by Mike Sands

Case culture

Performances by Omar Mdarif (top left to right), Mohd Rasjid Ahmad, Wan Ahmad Izuddin and Hazliana Hamzah of the Malaysian Students Association and "Praise in Motion" from the Now Faith Worship Center were two of many diverse experiences during Case Western Reserve University's third annual Heritage and Cultural Celebration in Thwing Ballroom.



school of Medicine

University to help fight substance abuse, AIDS

Case Western Reserve University will be using art as a weapon to battle substance abuse and AIDS in Cleveland communities.

The Case School of Medicine and University Hospitals of Cleveland department of family medicine are collaborating with the YWCA of Greater Cleveland and Music and Performing Arts (M&PA) at Trinity Cathedral on a new project in which the YWCA will offer a family-based substance use and HIV/AIDS prevention program to teens and parents. M&PA will implement the art portion of the project, and researchers will measure whether participation in the arts contributes to the success of the prevention program.

The program, called "tru 2 u," is targeted to African-American youth ages 11 to 14 and their parents in the Cleveland neighborhoods of Central, South Collinwood, Glenville and East Cleveland. Project managers hope to serve more than 300 families.

U.S. Congresswoman Stephanie Tubbs Jones recently announced the federal government's Center for Substance Abuse Prevention has awarded the project a three-year, \$1 million grant.

"I am pleased to have been able to assist in securing these funds for this very vital program," Tubbs Jones said. "It is vitally important to develop effective strategies to help these youth lower their risks and strengthen the prevention capacity of the communities they live in."

In addition to providing prevention services to families with youth ages 11 to 14, the program aims to support African-American families' abilities to prevent risky behavior in their children, reduce the incidence of substance abuse and HIV in African-American youth, evaluate the program's effectiveness and enhance the community's capacity to continue prevention efforts.

"The teen years are a time of increased energy and experimentation," said Antonnette V.

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Benefits enrollment and fair to open, forum to address changes in insurance

Despite initial health care premiums offered to Case Western Reserve University for 2004 that reflected cost hikes as high as 35 percent, the university is providing nearly all of its insurance plans at only a 10 percent increase.

Case employees can enroll for 2004 health insurance benefits beginning at 7 a.m. November 17 through 8 p.m. December 2. During Benelect 2004, benefits-eligible faculty and staff also have the option to make decisions on whether to sign up for DenteMax dental insurance for the next two-year enrollment period.

Using the Web-based Benefits Enrollment Network (BEN), employees will be able to register for their 2004 benefits at their desktop or during the university's

annual Benefits Fair from 11 a.m. to 5:30 p.m. November 18 and from 8 a.m. to 2 p.m. November 19 in rooms 13 and 14 of Crawford Hall.

Overall, Case health insurance premiums for MMO Traditional and QualChoice POS will increase 10 percent above 2003 rates, while Kaiser HMO premiums are up 8 percent. While SuperMed PPO premiums will increase 20 percent, dental and life insurance premiums will remain unchanged for 2004.

"We remain deeply committed to maintaining access to quality health care and to preserving a range of choices that serve diverse needs," Anthony D. Kinslow, vice president for human resources, said in a statement, "but a difficult economic environment and significant budget

constraints affect the university's ability to hold the line on benefit costs for faculty and staff."

As a result of soaring medical costs, driven largely by an aging population, increased consumer demand and rising prescription drug prices and usage, the university in 2004 will reduce its share of the premium cost for single coverage slightly from 100 percent to 90 percent.

Case also will reduce the Benelect dollars allocated to those who opt out of the benefits program —by showing proof of insurance with another organization—from \$228 to \$142 per month (prorated for part-time employees). Benelect dollars, which can be applied toward life insurance or transferred into health or dependent care

spending accounts represents 50 percent of the 2004 average single health and dental premiums paid by Case for university employees.

In addition, a 16.5 percent jump in prescription drug costs mandates

an increase in the co-payment structure of the university's prescription plan for those with Advance PCS. New rates are \$10 for generic, \$20 for formulary and

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Basket raffle to feature big prizes

A digital camera and TV/DVD player are two of the big prizes offered this year in Case Western Reserve University's annual basket raffle.

Sponsored by the Case Staff Advisory Council's community service committee, the raffle returns November 18 and 19 to coincide with this year's Benefits Fair in Crawford Hall.

The university community has the opportunity to purchase tickets for a chance to win one of more than 45 baskets donated by offices and individuals around campus. Proceeds from the raffle benefit Shoes and Clothes for Kids, a nonprofit group that clothes Cleveland area children and families in need.

This year's top baskets come from the Office of General Counsel. The

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Calendar

The deadline for submissions to each issue of Campus News is 10 days prior to the publication date. Please check the deadline schedule at <http://www.case.edu/pubs/cnews/0304pubs.htm>.

Submit your items to the University and Campus News calendars online at <http://www.case.edu/CWRUEvents/>, or submit items only for the Campus News calendar to Maria Wolf via e-mail at mew15, via voice at 368-4440 or in person or via campus mail to 14 Adelbert Hall LC: 7017.

Lectures



Friday, November 14 . . . Case Comprehensive Cancer Center: Olof Pearson Lecture. "Jak/Stat Signaling in Normal Development and Cancer." Lothar Hennighausen. 105 Biomedical Research Building, 4:15 p.m. <http://cancer.case.edu/Olof1.pdf>. Contact: Christine Rhoads, 844-1675 (cmr4).

Wednesday, November 19 . . . Evolutionary Biology Fall Lecture Series: "Evolution of Whales: A Major Morphological Transition," J.G. M. "Hans" Thewissen. 312 DeGrace Hall, 4:30 p.m. <http://www.cwr.edu/artsci/evolutionarybiology/events.htm>. Contact: Cynthia Beall, 368-2277 (cmb).

Thursday, November 20 . . . Samuel Rosenthal Center for Judaic Studies presents: "Civil Liberties after 9/11," Anthony Lewis. Ballroom, Thwing Center, 4:30 p.m. <http://www.cwr.edu/artsci/rosenthal>. Contact: Laura Sielen, 368-2414 (ks18).

Thursday, November 20 . . . Art History and Art Lecture: "Venus and Mars: A Reversal of Male and Female Roles in Italian Renaissance Society," Christine Wolken. Lecture Hall, Cleveland Museum of Art, 12:30 p.m. Contact: Debby Tenenbaum, 368-4118 (dxt6).

Thursday, November 20 . . . Art History and Art Lecture: "Secrets of the STUDIOLO: Rearranging Paintings for Francesco I de' Medici," Karen Edwards. Recital Hall, Cleveland Museum of Art, 12:30 p.m. Contact: Debby Tenenbaum, 368-4118 (dxt6).

Friday, November 21 . . . Center for Women: "To Touch a Grieving Heart," Sarah Andrews. Lecture on loss. Refreshments served. 11:30 a.m. to 1 p.m. <http://www.case.edu/provost/centerforwomen>. Contact: Ginnette Boyarko, 368-0985 (geb9).



Seminars, meetings & conferences

Thursday, November 13 . . . Chemistry Colloquium: "Hot Chemistry with Depleted Uranium: From Alkane and Carbene Coordination to Small Molecule Activation at Highly Reactive Uranium Centers," Karsten Meyer. Refreshments, 4:15 p.m., Clapp Hall balcony, 108 Clapp Hall, 4:30 p.m. <http://www.case.edu/artsci/chem>. Contact: Pat Eland, 368-3622 (pme2).

Thursday, November 13 . . . Center for Women: Women's Creative Writing Group. 303 Thwing Center, 7 p.m. <http://www.case.edu/provost/centerforwomen>. Contact: Ginnette Boyarko, 368-0985 (geb9).

Thursday, November 13 . . . Operations Research Seminar: Wei Yang. 05 Peter B. Lewis building, 11:15 a.m. Contact: Sue Rischar, 368-3845 (sjr14).

Thursday, November 13 . . . Biology Seminar: "Aquatic Piercer-Herbivores: An Aquatic Parallel to Terrestrial Plant-Insect Co-evolution?" Joe B. Keiper. Refreshments, 4 p.m. 405 Clapp Hall, 4:15 p.m. Contact: Bethany Pope, (bvp).

Friday, November 14 . . . Law, Technology and the Arts Symposium: The Past, Present and Future of the Federal Circuit. Luncheon keynote: Paul Michel. There is a fee for CLE credit. Moot Court Room, School of Law, 9 a.m. to 4:30 p.m. <http://www.law.cwr.edu/alumni/LTASymp2003.pdf>. Contact: 368-3308 (lawalumni).

Friday, November 14 . . . New Music Festival Symposium: Contemporary composition and performance techniques for the piano. Marilyn Nonken, guest artist. Cleveland Institute of Music 11021 East Boulevard, 2:30-4 p.m. <http://www.cim.edu>. Contact: 791-5000.

Monday, November 17 . . . Physiology and Biophysics Seminar Series: "Substrate Interactions in MAP Kinase Pathway Enzymes," Elizabeth Goldsmith. E531 School of Medicine, 4:30 p.m. Contact: Katie Reese, 368-3400 (kar18).

Monday, November 17 . . . Biochemistry Literature Seminar: "BRCA1 and X Chromosome Inactivation," Chia-Ying Chang. E501 School of Medicine, noon.

Monday, November 17 . . . Society of Women Engineers Dinner: "Leadership and Your Career," Carolina Desmore. Event location TBA. 5 p.m. <http://home.cwr.edu/swe>. Contact: Jamie Burke, (jeb43).

Monday, November 17 . . . The United States and Europe: What Now for "the West"? A series of four presentations on US/European relations after the Iraq war. Co-sponsored by the Center for Policy Studies and the Cleveland Council on World Affairs. Last in the series: "Geography: Old and New Europe? Or a New 'Old Europe'?" Speakers: Klaus-Peter Gottwald, Vincent

E. McHale, Andreas Sobisch. Ford Auditorium, Allen Memorial Library, 5 p.m. <http://www.cwr.edu/artsci/cps>. Contact: Joseph White, 368-2426 (jwx87).

Tuesday, November 18 . . . Center for Women presents: "Go Fish." Discussion to follow film. Pizza, popcorn and soda provided. 309 Thwing Center, 8 p.m. <http://www.case.edu/provost/centerforwomen>. Contact: Ginnette Boyarko, 368-0985 (geb9).

Tuesday, November 18 . . . Tech Transfer Inventors Forum: "Invention Disclosures: When, How and Why." Speakers: Gary Landreth and Fay Sharpe. How To seminar on filling out the University's Invention Disclosure Form, from the researcher's viewpoint and from the perspective of the Technology Transfer Office. This month's forum will also cover the importance of the invention disclosure form to the inventor. You may register online. 105 Biomedical Research Building, 9-11 a.m. <http://ora.ra.case.edu/techtransfer/pages/events.htm>. Contact: 368-6837.

Tuesday, November 18 . . . Mathematics Seminar: "Exploiting Symmetry in Fan Beam CT via Multichannel Sampling," Steven H. Izen. 321B Yost Hall, 4 p.m. Contact: Diane Robinson, (drr).

Tuesday, November 18 . . . New Music Festival Symposium: Composer Chen Yi discusses her work. Cleveland Institute of Music 11021 East Blvd., 4 p.m. <http://www.cim.edu>. Contact: 791-5000.

Tuesday, November 18 . . . Materials Science and Engineering Colloquium: Synchrotron White Beam X-ray Topography and High Resolution Triple Axis X-ray Diffraction Studies of Defects in SiC Substrates, Epilayers and Device Structures." Michael Dudley. 411 White Building 4 p.m. <http://scumbag.case.edu/colloquium/index.php>.

Wednesday, November 19 . . . Neurosciences Seminar: "New Approaches for Analyzing the Molecular Topology Underlying the Coupling of Plasma Membrane and Intracellular Calcium Channels in Muscle." Kurt Beam. E609 School of Medicine, noon. Contact: Gina Ventre, 368-6252 (glv).

Thursday, November 20 . . . Center for Women Act III Round Table: Discussion group for women in or nearing retirement 309 Thwing Center, 4 p.m. <http://www.case.edu/provost/centerforwomen>. Contact: Ginnette Boyarko, 368-0985 (geb9).

Thursday, November 20 . . . Chemistry Colloquium: "Chemistry of Transcription Regulation," Mary Kay Pflum. Refreshments, 4:15 p.m., Clapp Hall balcony, 108 Clapp Hall, 4:30 p.m. <http://www.case.edu/artsci/chem>. Contact: Pat Eland, 368-3622 (pme2).

Thursday, November 20 . . . Case/UH/CFC Musculoskeletal Research Seminar Series: "Is the Matrix the Gateway to Inflammatory Processes?" Vincent Hascall. "Anabolic Action of Local Growth Hormone Expression on Osteoblasts: Mechanism and Medical Application." Donna King. 105 Biomedical Research Building, 4 p.m. Contact: (valerie.schmedlen@uhhs.com).

Friday, November 21 . . . Case Comprehensive Cancer Center/ Blood Club Seminar: "Estrogen: Puriergic Regulation of Uterine Cervical Cell Apoptosis," George Gorodeski. Reception follows outside conference room. 105 Biomedical Research Building, 4:15 <http://cancer.cwr.edu/Olof1.pdf>. Contact: Christine Rhoads, 844-1675 (cmr4).



Computer classes

Registration and up to date class information for classes listed below is available online at <http://kslearn.case.edu>. If you encounter technical problems or error messages with the process call 368-2991. All classes are held at 215 Kelvin Smith Library unless otherwise noted.

Thursday, November 13 . . . Advanced VBA for Non-programmers. 8:30 a.m. to 4:30 p.m.

Friday, November 14 . . . Introduction to Programming. 8:30 a.m. to 4:30 p.m.

Monday, November 17 . . . PowerPoint Presentation. 9 a.m. to noon; MS Access Topics: Form Designs, 1-4:30 p.m.

Wednesday, November 19 . . . Introduction to MS Access Database. 9 a.m. to 5 p.m.

Thursday, November 20 . . . Adobe Acrobat 6, 10 a.m. to noon.



Lunchtime meetings

Thursday, November 13 . . . Case 101: "Personal Safety on the Case Campus," Karen Gregor. Learn some helpful tips on being safe on campus and in the surrounding community. 13 Crawford Hall, noon. Contact: Tina Jurcisin, 368-2834 (tmj).

Friday, November 14 . . . Public Affairs Forum: "Into Africa? The Bush Administration's Africa Initiative," Kathryn Lavelle. Beverages and cookies provided. 14 Crawford Hall, noon. <http://www.case.edu/artsci/cps/PADG.htm>. Contact: Jeff Bendix, 368-6070 (jxb34).

Wednesday, November 19 . . . Midday Music at the Cleveland Institute of Music: Midday Music at CIM: Student Recital Series. Bring your lunch and enjoy a variety of short solo and chamber

music selections performed by CIM students. Le Pavillon 12:30 p.m. Cleveland Institute of Music Contact: <http://www.cim.edu>.

Thursday, November 20 . . . Staff Development Seminar: "Aging: Is it Mandatory," Francisco Andrade. Bring your lunch. Hatch Auditorium, Baker Building, noon Contact: Tina Jurcisin, 368-2834 (tmj).

Friday, November 21 . . . Public Affairs Forum: "What Do Community Colleges Really Do?" Eileen Doherty. Beverages and cookies provided. 14 Crawford Hall, noon. <http://www.case.edu/artsci/cps/PADG.htm>. Contact: Jeff Bendix, 368-6070 (jxb34).



Dissertation defenses

Monday, November 17 . . . "The Effect of Investor Behavior on the Value Relevance of Financial Information," Abdulmalik Al-Hogail, accountancy. Adviser: Tim Fogarty. 124 Peter B. Lewis building. 1 p.m.

Tuesday, November 18 . . . "The Mediating Role of Organizational Legitimacy in Resource-based Models of New Venture Performance," Branko Bucar, management. Adviser: Robert D. Hisrich. 121 Peter B. Lewis building, 9 a.m.

Tuesday, November 18 . . . "Oxidatively Truncated Ethanolamine Phospholipids," Bogdan G. Gugiu, chemistry. Adviser: Robert G. Salomon. 123 Millis Science Center, 10:30 a.m.

Wednesday, November 19 . . . "Developing Microscopic Techniques for MDR Studies at Single Cancer Cells," Makoto Yoshida, biomedical engineering. Adviser: Miklos Gratzl. 441 Wickenden Building. 3:30 p.m.

Thursday, November 20 . . . "Improvements in Spiral MR Reconstruction and Imaging," Hisamoto Moriguchi, biomedical engineering. Adviser: Jeffrey L. Duerk. MR Conference Room, Department of Radiology, University Hospitals of Cleveland, 9:15 a.m.

Thursday, November 20 . . . "Immune Evasion by Mycobacterium Tuberculosis: Mycobacterial Lipoproteins Exploit Toll-like Receptor-2 Signaling to Inhibit Macrophage Class-II MHC Antigen Processing," Adam Gehring, pathology. Adviser: W. Henry Boom. 105 Biomedical Research Building, 1 p.m.

Thursday, November 20 . . . "Aging and Modernization: A Field Study of the Determinants of Elders' Social Status in Samoa," Heather Lindstrom, anthropology. Adviser: Cynthia Beall. 201 Mather Memorial Building, 2:40 p.m.



Sports

For schedule changes and contest results visit: <http://www.case.edu/orgs/varsity/varsity.html>.

Saturday, November 15 . . . Football @ University of Chicago, noon (CST); Men's and Women's Cross Country @ NCAA Regional-Hanover College, 11 a.m.

Saturday, November 22 . . . Men's and Women's Cross Country @ NCAA Championships-Hanover. 11 a.m.



Concerts

Saturday, November 15 . . . Chapel, Court and Countryside: Early Music at Harkness. "Keyboard Music from the Golden Age in France," Mitzi Meyerson, harpsichord. An informal Q&A sessions follows the engagement. Series subscription \$70 or \$65 for students, seniors and EMA members. Single tickets: \$20 or \$18. Harkness Chapel, 7:30 p.m. <http://music.case.edu/ccc>. Contact: Beverly Simmons, 283-4649 (bxs6).

Sunday, November 16 . . . The Early Music Singers: Madrigalian Motets from Jacobean England Assisted by members of the Collegium Musicum and the Case/Cleveland Institute of Music Viol Consortium. Harkness Chapel, 7:30 p.m. <http://music.case.edu>. Contact: 368-2400.

Sunday, November 16 . . . Collegium Musicum. 15th Century Music from the Court of Burgundy. Harkness Chapel, 3 p.m. <http://music.case.edu>. Contact: 368-2400.

Tuesday, November 18 . . . Pianofest. General admission \$4 at the door; students free. Cleveland Institute of Music 7:30 p.m. <http://www.cim.edu>. Contact: 791-5000.

Wednesday, November 19 . . . The Cleveland Institute of Music Orchestra. Carl Topilow, conductor; Liana Gourdita, violin. Works by Mozart, Stravinsky and Strauss. Seating passes required. Cleveland Institute of Music 8 p.m. <http://www.cim.edu>. Contact: 791-5000.

Friday, November 21 . . . Faculty Recital: P.D.Q. Bach Too. Second in a series of concerts featuring the music of P.D.Q. Bach. Kulas Hall, Cleveland Institute of Music 8 p.m. <http://www.cim.edu>. Contact: 791-5000.

Saturday and Sunday, November 22 and 23 . . . "Chamber Music of Paul Hindemith." Two programs by CIM faculty and guests in observance of the 40th Anniversary of the composer's death. Kulas Hall, Cleveland Institute of Music Saturday at 8 p.m. and Sunday at 4 p.m. <http://www.cim.edu>. Contact: 791-5000.

Sunday, November 23 . . . University Singers in Concert. E. James Kotora, conducting, Harkness Chapel, 2:30 p.m. Contact: 368-2400.

Sunday, November 23 . . . Cleveland Museum of Art Aki Festival of New Music: New Quartet Project Recital. First public performance of new string quartets composed as a part of the festival. Cleveland Museum of Art, 2:30 p.m. <http://www.clevelandart.org>. Contact: 371-3457.

Sunday, November 23 . . . University Circle Wind Ensemble. Gary M. Clepluch, music director; Mark George, piano; Lucas Waldin, flute. Works by Freund, Plog, Grainger and others. Kulas Hall, Cleveland Institute of Music 8 p.m. <http://music.case.edu>. Contact: 368-2400.



Film

Adults \$3, children 12 and under \$2, 10-film pass \$25, semester pass \$50. For more information visit: <http://films.case.edu/schedule.html>. Contact: Case Film Society, 368-2463.

Friday, November 14 . . . "Terminator 3: Rise of the Machines." Strosacker Auditorium, 7, 9:30 p.m. and midnight.

Saturday, November 15 . . . "The Big Picture." Strosacker Auditorium, 7 and 9:30 p.m.

Friday, November 21 . . . "Bend it Like Beckham." Strosacker Auditorium, 7, 9 p.m. and midnight.

Saturday, November 22 . . . "When Harry Met Sally." Strosacker Auditorium, 7 and 9:30 p.m.



Theater/dance

Thursday through Saturday, November 13-15 . . . Cleveland Institute of Music Opera Theater: Mozart's "The Marriage of Figaro." Presented in English and Italian with superlatives projected above the stage. Order your tickets online. Adults \$15; students and seniors \$10 Cleveland Institute of Music 11021 East Blvd., 8 p.m. <http://www.cim.edu>.

Thursday, Friday, and Saturday, November 20, 21 and 22 . . . Second Stages-Ma Da Col (Mather Dance Collective): New works by directors Beth Salemi and MFA students Richard Dickinson, Sharon Manuel and Sarah McCalister. This lively dance ensemble features undergraduate dancers and members of the community. Tickets are \$3 and on sale at the door. No reservations required. Mather Dance Center, Thursday and Friday at 8 p.m. Saturday at 2 p.m. and 8:30 p.m. <http://dance.case.edu>.



Other events

Thursday and Friday, November 13, and 14 . . . TIAA-CREF Individual Retirement Counseling Sessions. Reservations required. 209 Crawford Hall, 8 a.m. to 5 p.m. Contact: Kay Fulk or Alisia Powell, 1-877-209-3138.

Thursday, November 13 . . . International Music Night Potluck. Dance and mingle with undergraduate and graduate students to the beat of world music DJ Kris Koch. Ballroom, Thwing Center, 7-10 p.m. Contact: Sarah Barnwell, (srb12).

November 17 through December 2 . . . Benelect Open Enrollment.

Tuesday and Wednesday, November 18 and 19 . . . Benefits Fair: This event will provide employees with information on the benefits available to them during open enrollment. Ballroom, Thwing Center, 11 a.m. to 5 p.m. Contact: Benefits Office, 368-6781 (benefits).

Tuesday, November 18 . . . Vanguard Individual Retirement Counseling Sessions. Reservations required. You may register online. 209 Crawford Hall, 8:30 a.m. to 5:30 p.m. <http://www.case.edu/finadmin/humres/benefits/1on1.html>. Contact: 1-800-662-0106, ext. 14500.

Now through November 19 . . . Basket raffle donations requested. Contact: Judith, (jko2) or Rhonda, (rmp3).

Wednesday, November 19 . . . Vanguard Individual Retirement Counseling Sessions. Reservations required. You may register online. 209 Crawford Hall, 8:30 a.m. to 5:30 p.m. <http://www.case.edu/finadmin/humres/benefits/1on1.html>. Contact: 1-800-662-0106, ext. 14500.

Thursday and Friday, November 20 and 21 . . . Tau Beta Pi Firesale: Where can you find 1,000 books for sale for less than \$5 each. 102 Bingham Building, 9 a.m. to 4 p.m. Contact: Ryan May (rxm99).

FOR YOUR INFORMATION

Diverse supplier info online

Case Western Reserve University's purchasing department now has a link on its Web site at <http://www.case.edu/finadmin/matsupp/suplrdv.htm> that allows the campus community to search for and use minority- and women-owned businesses. Contact Roberta Janowski at 368-5956 or raj6@case.edu with questions about the site.

Rental insurance available

Faculty and staff who rent or lease vehicles in the course of conducting university business should decline liability/physical damage insurance offered through the rental company. Insurance coverage is provided through the university's vehicle insurance policy. Contact Laura Corrigan, insurance manager, at lmc4@case.edu or 368-4394

prior to renting a vehicle to obtain an insurance ID card.

When renting a vehicle outside of the United States, insurance coverage should be purchased.

Any incident/accident involving a rental vehicle should be reported to Corrigan.

Lunchtime amaryllis sale slated

The Northeast Ohio Chapter of the Huntington's Disease Society of America will sponsor a lunchtime amaryllis sale

Kits, which include an amaryllis bulb, pot, soil and instructions, will be available for \$10 from 11 a.m. to 1:30 p.m. November 17, December 4 and December 5 in the University Hospitals of Cleveland atrium and from 11 a.m. to 2 p.m. November 18 and December 2 in the Biomedical Research Building lobby.

To learn more, contact Marion Good at 368-5975 or mpg@case.edu.

Pulitzer Prize reporter to speak

The Samuel Rosenthal Center for Judaic Studies at Case Western Reserve University has invited a two-time winner of the Pulitzer Prize for national reporting to speak about "Civil Liberties After 9/11."

Anthony Lewis, the James Madison Visiting Professor of First Amendment Issues at the Columbia University School of Journalism, will speak at 4:30 p.m. November 20 in Thwing Center Ballroom.

For information, call 368-2414.

Laser eye surgery to be discussed

Joseph M. Thomas, LASIK surgeon at University Hospitals of Cleveland and professor in the Case Western Reserve University department of ophthalmology, will conduct a seminar on the most advanced laser vision correction procedure, called Wavefront, at noon November 17 in the

Rainbow Babies and Children's community room 1208. Seating is limited. Call Diane Tumbry at 844-8553 to register.

W-2s require updated addresses

To ensure prompt delivery of W-2 forms in January, Case Western Reserve University employees and students must have a current mailing address on file before December 19.

Faculty and staff update their addresses with human resources in person at room 220 Crawford Hall, through e-mail to HRrecords@case.edu or by phone to 368-3270.

Graduate students should e-mail payroll@case.edu; write to payroll, room 357, University West Building; phone 368-4290; or fax 368-3592, while undergraduate students contact student employment in room 410A Yost Hall, e-mail sla3@case.edu or call 368-4533 to change their addresses.

Committee to be of 'BIG' help with branding

Members of the Case Western Reserve University community transitioning their print and online communications into the university's new visual identity system will find Case's Brand Implementation Group to be a BIG help.

The team was formed as a forum for the university's schools and departments to have a voice in the development and implementation of the new Case identity system. Representatives are available to answer questions, facilitate training on use of the new standards and provide access to official Case logo files.

"Our logo represents our identity and what we stand for, so it is important to use it correctly and consistently," said Derek Bellin, vice president for university relations and chief development officer. "To ensure the logo is presented in a clear, consistent and legible manner, it must always be reproduced from approved files."

Some guidelines for logo use:

- At all times, all three parts of the logo—the symbol, the wordmark "Case" and the university name—must be treated as a single element.
- A clear zone, or specific area of white space, must surround the

logo to ensure its visibility and impact.

- The smallest size at which the logo can be reproduced is 0.25 inches of the height of the symbol.
- The logo must appear in designated logo colors: Case blue (Pantone 294) and Case gray (Pantone 7545). In specific circumstances, the logo can be reversed or in black.
- The logo can be placed on top of a solid color or white but not over a pattern or photograph.
- Specific procedures have been designated for co-branding, or combining the main university

logo with those of particular schools, partner organizations and/or joint programs. BIG representatives from each school have details.

Though a central part, the logo is only one aspect of the university's new branding campaign. The system also includes guidelines for typefaces and sizes, colors, imagery and layout.

Approved font families for Case communications are Stone Sans, or ITC Stone Sans for Mac users, and Adobe Garamond.

In addition, Case blue and Case gray have been designated as official primary colors. Specific

dark and bright secondary color palettes also have been designated, as have procedures for creating PowerPoint presentations, posters, postcards, merchandise and apparel, banners, advertisements and Web pages. BIG representatives can provide more information.

Printing Services fulfills university stationery needs, while the Office of the President is handling questions regarding use of the university seal.

All other requests regarding the new branding campaign, including Web templates and approved photographs, which are expected

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college of Arts and Sciences

Physics entrepreneur program recognized as national model

by Susan Griffith (susan.griffith@case.edu)

Case Western Reserve University's Physics Entrepreneurship Program (PEP) has been recognized as a national model for educational institutions training future business leaders.

In honor of its ground-breaking efforts, PEP recently received the Price Institute Entrepreneurship Educators Award at the Roundtable on Entrepreneurship Education for Scientists and Engineers at Stanford University.

According to Tina Seelig, executive director of Stanford Technology Ventures Program, which sponsors the Roundtable, members examined a number of entrepreneurship programs that have been inspired by senior administrators. But she said Case's PEP stands out as one of the few that came from the grass-roots level at the university where "one passionate, charismatic faculty member who believes in the importance of a program," can make a difference.

"PEP demonstrates that a faculty member who is a passionate leader can build an entrepreneurship center within any department at the university," Seelig said. "Physics would not traditionally be thought of as a department to sponsor an entrepreneurship center. However, under the leadership of Cyrus Taylor, it makes complete sense and turns it into a model for the rest of the university."

For three years, Taylor from Case's College of Arts and Sciences, with the help of Robert Hisrich from the university's Weatherhead School of Management, has integrated the master's level business curriculum into graduate education in the physics department.

The new program quickly became a model for other pure science departments at Case, which have since adopted parallel programs to help scientists become business leaders in math, statistics, chemistry and biology.

Now similar programs are emerging around the country and schools are looking to Case for ways to implement a successful science entrepreneurship curriculum.

"Getting the award attests to the value of the program. As the program has grown from physics to the other sciences, it continues to be a substantial part of the university," said Hisrich, Case's A. Malachi Mixon III Professor of Entrepreneurial Studies.

For information about PEP, visit <http://pep.cwru.edu>.

school of Medicine

Health center library gets makeover, some spaces need benefactors

by Laura Marx and George Stamatis (george.stamatis@case.edu)

During the past year, the Health Center Library at Case Western Reserve University has received a complete makeover.

The recently completed project began in December 2002 and cost \$2.5 million.

Close to 200 hundred fans of the library attended a recent reception to celebrate the renovation and to view the changes.

The Health Center Library, in the Robbins Building (formerly known

as the east wing) of the School of Medicine, was constructed more than 30 years ago and had received few updates since that time.

The most noticeable difference resulting from the recent work is the library's improved appearance. Greeting patrons are a new entry way, repainted walls, re-carpeted floors, new lights, new tiles in the ceiling and new furniture.

Some of the changes were based on a survey, conducted by the library, that revealed that most students wanted the option of

studying alone, so individual study areas with acoustic paneling to reduce noise have been created.

Also, new study carrels have been configured with single, double and triple seating arrangements. Group study tables with movable dividers, as well as newly refurbished study rooms, are now available. All of the seating is located by windows.

Other changes benefit studying patrons as well. Long-dormant electrical outlets have been activated, allowing visitors to plug in laptop computers and save their batteries. Patrons also can connect

to the university's wireless network from anywhere in the library. And photocopiers, formerly placed throughout the library, have been moved to one location, making their noise less troublesome.

Also, existing bookshelves were rearranged, and some were added. All shelves are 36 inches apart to accommodate access by people in wheelchairs, and the bathroom and elevator are accessible for people with disabilities. Other changes include the creation of a computer training lab and conference room, and a new reference and circulation

desk. The heating, air conditioning, and ventilation system has been replaced, and a sprinkler system was installed.

Several generous donations made the renovation possible:

- The Elisabeth Severance Prentiss Foundation contributed \$1 million for the renovation of the public space in the library. This grant represents an expansion of the relationship that began when Elisabeth Severance Prentiss donated the funds to construct the Allen Memorial Medical

continued on page 4

Greek organizations take top honors

Several Case Western Reserve University fraternities and sororities have been recognized among the country's best Greek organizations at national conventions.

Delta Tau Delta was honored with the Court of Honor Award as one of the top 20 Delt chapters, the Hugh Shields Award as one of the top 10 Delt chapters, the Rush Award for the best rush program at the conference, the Information Technology Award for the best use of IT by a Delt chapter, the Ritual Award for the best use or performance of ritual and the Academic Achievement Award for a grade-point average above the all-men's and all-fraternity average.

In addition, Delta Tau Delta was recognized for meeting and surpassing their recruitment goal this year and for participation in the national philanthropy program.

Also receiving multiple honors was Phi Kappa Tau, which won the Scholarship Award as first runner-up for the highest chapter GPA; the Order of the Star Award as one of the top 10 chapters; and a Certificate of Merit for contributing to the "Hole in the Wall Gang," a national philanthropic organization.

National Greek award winners for 2003 from Case also include: Alpha Chi Omega, for excellence in financial management; Alpha Epsilon Pi, which won the Jewish Communal Activity Award; Delta Upsilon, as finalists for the Outstanding Associate Member Education Program, an award for new member/pledge education; and Zeta Psi, recipient of the Outstanding Mid-Size Chapter award for being the best overall Zeta Psi chapter at a mid-sized school.



photo by Ana Locci

Fall fun

More than 600 Case Western Reserve University students, faculty, staff, alumni and their families—including Assistant Vice President for Student Affairs G. Dean Patterson Jr. (right)—enjoyed a cookout, hayrides, live music and games during fall festivities at the university's Squire Valleevue Farm. Undergraduate freshmen and sophomore class officers, with the assistance of Colleen Barker-Williamson, also from Case's student affairs office, and farm staff members organized this second annual Halloween at the Farm celebration.

Tech transfer office welcomes assistant vice president for biomedical sciences

Case Western Reserve University has named Joseph J. Jankowski assistant vice president for biomedical sciences technology transfer.

He joins the university's technology transfer office, where he will oversee the technology transfer activities for the School of Medicine, University Hospitals of Cleveland and the Case Research Institute.

Jankowski had been a commercialization officer in the Office of Innovations at the Cleveland Clinic Foundation (CCF). In that position he helped to establish multinational sponsored research collaborations and to commercialize an array of intellectual property developed by CCF researchers.

Prior to that, Jankowski held the position of technology analyst in the Environmental Technology Commercialization Center at the Battelle Memorial Institute and had been a research assistant with the State University of New York (SUNY) Research Foundation.

Jankowski holds a master's degree in business administration from Case's Weatherhead School of Management, a doctorate in chemistry from SUNY's College of Environmental Sciences and Forestry and a bachelor's degree in chemical and environmental engineering technologies from the University of Dayton.

SCOREBOARD

Men's Soccer

October 31:
Chicago 1, Case 3
November 2:
Washington (MO) 3, Case 0

Women's Soccer

October 31:
Case 1, Chicago 1
November 2:
Washington (MO) 2, Case 0

Football

November 1:
Case 23, Buffalo State 21

Men's Swimming

November 1:
Case 123, Allegheny 86

Women's Swimming

November 1:
Case 142, Allegheny 75

Volleyball

November 1:
at OWU Tournament
Case 3, Denison 2
(31-29, 30-23, 28-30, 19-30, 15-11)
Case 3, Ohio Wesleyan 2
(25-30, 30-28, 30-26, 22-30, 15-8)
Rose-Hulman 3, Case 0
(24-30, 16-30, 24-30)

Cross Country

November 1:
at UAA Championships
Men finished 4th out of eight
Women finished 7th out of eight

spartan Sports

Spartan swimmer to give up pool for profession

by Creg Jantz (creg.jantz@case.edu)

Swimmer Elaine Hillenmeyer worries about four things while in the water at Case Western Reserve University: making explosive turns, properly pacing her legs, maintaining her breathing pattern and researching bone cell growth.

What?

Hillenmeyer, a biomedical engineering major who has received dean's high honors every semester of her college career, turns in her white lab jacket and microscope for her racing suit and swim cap a little over midway through each day at Case.

So which does she prefer, pool or lab?

"That's a tough one," Hillenmeyer said. "I spend enough time at both places that when I am finished, I like to get away from each one. They're both challenging, but in different ways—mentally challenging in the lab, physically challenging in the pool. One is a good break from the other."

A break is something Hillenmeyer didn't get before starting school this fall. She spent her summer vacation at Purdue University near her hometown of Carmel, Ind., researching bone cell growth. She was testing a new kind of material that could be used for orthopaedic implants.

Her project was part of the Research Experience for Undergraduates program, sponsored by the National Science Foundation. In her research she examined bone cell response to various crystal phases (five) of a material called alumina. This material is currently used in orthopaedic implants, primarily as a coating.

"What we were trying to do is see if one type of crystal phase was better for bone cell growth than another, so we could say to an orthopaedic company you should use a certain phase of alumina for your coatings because that's the type the bone cells like best," she said.

What Spartans like best is Hillenmeyer's performance the past two seasons on the Case women's swim team. She earned All-American honors both her freshman and sophomore seasons. Her strokes are the free and fly.

But Hillenmeyer soon will be contributing to a team in the business world instead of one in the pool. She is currently interviewing with companies for a co-op position for the second semester of this year, forfeiting the second half of her junior season and a chance for a third straight All-American swim.

"It's hard to think about the spring and to hear people talk about the conference meet and nationals and know that I am not going to be here," she said.

Hillenmeyer will return for a full season with the Spartans next fall. But for now she is putting personal matters before the pool with the bigger picture in mind.

"As much as I love swimming—and I love it—after college I am not going to swim anymore," Hillenmeyer said. "I had to decide what my priorities were, and I decided that my professional career took priority over my swimming career."

Upon graduation from Case in the spring of 2005, Hillenmeyer plans on pursuing graduate studies, most likely a doctorate in biomedical engineering. Afterward, she said she doesn't know whether she will go into academics or industry. That's what the co-op will help her decide.



Elaine Hillenmeyer

Law, tech, arts lecture slated

"The Past, Present and Future of the Federal Circuit" will be the theme of the 2003 Law, Technology and the Arts Symposium 8:30 a.m. to 5 p.m. November 14 at the Case Western Reserve University School of Law.

The free symposium will consist of four panels, each with a principal speaker followed by commentators.

The Hon. Paul R. Michel, judge for the United States Court of Appeals for the Federal Circuit, will give the keynote address.

For further information, call 368-3304 or 368-3308, e-mail lawalumni@case.edu or visit the law school's Web site at <http://www.law.case.edu>.

Basket

(continued from page 1)

law firms of Baker & Hostetler and McDonald Hopkins contributed \$1,500, making it possible for the general counsel's office to donate three baskets: The Photo Shoot basket includes a digital camera valued at \$325; Movie Time, featuring a TV/DVD player-in-one, has an estimated value of \$480; and the Holiday Getaway basket, with a gift certificate for a two-night stay, including Saturday night dinner, at The Inn at Honey Run is worth \$525.

Other attention-grabbers this year are baskets called His & Her Make-over (Office of Financial Aid), A Night on the Town (Bursars Office), Fruit of Life (Access/Trio Programs), Going to the Movies (Protective Services), Spa Basket (Center of Community Partnership), A Night at the Movies (Career Center), Dining Out (Information Technology Group at Mandel School of Applied Social Sciences), In the Garden (Corporate and Foundation Relations), A Romantic Evening (AAFSO), Head-to-Toe Pampering (TIIME), Mermaids (UCITE), Time to Relax and Read and Reading for a Rainy Day (Kelvin Smith Library), Home Movie Night (Human Resources), Some Enchanted Evening (Dively Center), Traveling Abroad 101 (Office of Undergraduate Studies), The Law in Fiction (the School of Law), Taste of Cleveland (Thwing Center) and Chocolate and Coffee (University Counseling).

Numerous other offices have agreed to contribute baskets but have not named their themes yet. Those interested in participating in the raffle can call Rhonda Peoples at 368-5109 or Judith Olson-Fallon at 368-8825. Baskets must be delivered to Crawford Hall by November 17.

Neighbors

(continued from page 1)

Graham, a professor at the department of family medicine and the project director. "Adding the arts to the prevention program offers some unique features not available in regular prevention activities."

The collaborators believe that adding art to the prevention curriculum will increase the interaction among program participants, grant a deeper meaning to the program, offer dramatic relief, provide a safe

environment for teens to develop skills to deal with the social pressures to engage in risky behaviors, provide a positive role model (the artist) with whom the teen can bond and offer an interactive process and opportunities to bond with teens who are learning ways to resist risky behaviors.

The first component of the program includes prevention sessions for youth, separate sessions for their parents and a

final session for youth and parents together.

The second component provides time for the youth to socialize and receive reinforcement of their learning. Parents will meet in support groups to encourage each other. During the second phase, half of the families will participate in a program enriched by the arts, facilitated by professional artists.

Families interested in participating in tru 2 u should call the YWCA at 881-6878.

Benefits

(continued from page 1)

\$45 for non-formulary prescriptions. For those with Kaiser health insurance, the co-payment will increase to \$10.

"We assure you that we will continue to explore and apply best practices to offset the escalation of health care expenses," Kinslow said. "Please join us in this effort by doing everything you can to promote a healthy lifestyle for yourself and your loved ones."

The university's Staff Advisory Council will host an open forum with Kinslow and Hossein Sadid,

chief financial and administrative officer, to discuss the health insurance benefits from 11:30 a.m. to 1 p.m. today in the 1914 Lounge of Thwing Center.

Faculty and staff will be able to speak with health plan representatives and receive information about employee services and special discounts during the Benefits Fair.

Free flu vaccinations will be available in room 209 of Crawford Hall throughout the fair, while 150 people each day can receive a free cholesterol test and diabetes

screening—no fasting is necessary—from 11 a.m. to 2 p.m. November 18 and from 9 a.m. to 1 p.m. November 19 in 14 Crawford Hall.

Bone density tests also will be available for \$15 from 2-4 p.m. November 18 in 14 Crawford.

For more information on the university's health insurance plans, open enrollment or the Benefits Fair, go to <http://www.case.edu/finadmin/humres>. Details on the forum are at <http://www.cwru.edu/president/sac/sac.html>.

Committee

(continued from page 3)

to be available early next year, should be directed to the appropriate BIG representative.

BIG members are: Ken Basch, institutional planning; Roger Bielefeld, information technology systems; Michael Devlin, Weatherhead School of Management; Michelle C. Frygier, School of Law; Tom Fulton, university web development; Sue Harris, university publications; Jayne F. Hoon, Case School of Engineering; Nicole Ingram, alumni relations,

programs and events; Debbie Joseph, Frances Payne Bolton School of Nursing; Ken Kesegich, alumni magazine; Paul Kubeck, Mandel School of Applied Social Sciences; Bonnie Marks, School of Dentistry; Robert McCullough, undergraduate admission; Glenn Nicholls, student affairs; Beth Nochomovitz, campus services; George Stamatis, School of Medicine; and Cathy Varga, College of Arts and Sciences.

Library

(continued from page 3)

Library, which opened in 1926.

- The William Gwinn and Elizabeth Ring Mather Foundation and the Firman Fund both donated funds to refurbish group study rooms.
- M. Peter Scibetta, a 1958 alumnus of the Case medical school, donated funds for equipment and software to furnish workstations specially designed for physically disabled users.
- Another medical school alumnus, William Huffman, of the Class of 1943, created the Huffman Bricks and Mortar Fund for the project.

Small group rooms and the equipment for the computer training room await benefactors.

For more information about making a donation, contact the School of Medicine's Office of Development and Alumni Relations at 368-6830 or 800-315-4438.

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