

Tell us what you really think! Help us create a new Campus News that better meets the needs of the campus community. Complete the survey below. It will take only about 10 minutes. Then cut along the dotted line and fax the form to 216-368-3546 or mail it to Campus News, 14 Adelbert Hall, Case Western Reserve University, Cleveland, OH 44109-7017 (through campus mail to Campus News, University Communication, 14 Adelbert Hall, LC 7017) by November 15. Feedback from the survey will be appearing in future issues of Campus News.

1.) In what capacities are you associated with Case Western Reserve University (mark ALL that apply)?

- Full-time Faculty (full, associate and assistant professors)
- Part-time Faculty (adjunct, lecturer, visiting professor, etc.)
- Professor Emeritus
- Full-time Staff
- Part-time Staff
- Retired Employee
- Off-campus Faculty or Staff (NASA Glenn Research Center, Cleveland Clinic Foundation, University Hospitals of Cleveland, MetroHealth Medical Center, Henry Ford Hospital, Louis Stokes Cleveland VA Hospital, Cleveland Hearing and Speech Center, etc.)
- Administrator (president; provost; full, associate and assistant vice presidents and vice provosts; full, associate and assistant deans; etc.)
- Research Associate
- Postdoctoral Research Associate
- Graduate/Professional Student
- Undergraduate Student
- Alumni
- Donor
- Trustee
- Government Representative
- Media
- Other (please specify) _____

2.) What is your management center or school affiliation (mark ALL that apply)?

- University Administration (Office of the President, Office of the Chief Financial Officer, Budgets and Financial Planning, Institutional Planning, University Relations, Student Affairs)
- Academic Administration (Office of the Provost, Research and Technology Transfer, Undergraduate Admission, Undergraduate Studies, Graduate Studies, Information Services, Financial Aid, Registrar)
- College of Arts and Sciences
- Case School of Engineering
- Frances Payne Bolton School of Nursing
- Mandel School of Applied Social Sciences
- School of Dentistry
- School of Law
- School of Medicine
- Weatherhead School of Management
- Other (please specify) _____
- Does not apply

3.) How do you use the print and e-mail/online versions of Campus News (mark ALL that apply)? If you do not use them, mark the "Neither" circle.

- | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--|
| | Print | E-mail/online | Neither | Both | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To stay informed about general university news |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To stay informed about university policies and administrative issues |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To learn about events on campus |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To aid in recruitment |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To aid in development |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To aid in alumni relations |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To use for reference, research, etc. related to my job |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | To inform others about university or individual achievements |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Other (please specify) _____ |

4.) If you do NOT use one or both versions Campus News, specify which version(s) you do not and why?

5.) Which version of Campus News do you prefer (choose only ONE)?

- Print version E-mail/online version

6.) Would you be satisfied with ONLY a print version of Campus News?

- Yes No

7.) Would you be satisfied with ONLY an e-mail/online version of Campus News?

- Yes No

8.) Please rate your response to the following statements. (Fill in only ONE circle in each row.) If a statement does not apply to you, mark the "Does not apply" circle:

- | | | | | | |
|-----------------------|---|-----------------------|-----------------------|-----------------------|-----------------------|
| | Strongly agree | Agree | Disagree | Strongly disagree | Does not apply |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Campus News helps me talk knowledgeably about the University with others. | | | | |

- | | | | | | |
|-----------------------|---|-----------------------|-----------------------|-----------------------|-----------------------|
| | Strongly agree | Agree | Disagree | Strongly disagree | Does not apply |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Campus News helps me understand the university's vision. | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Campus News helps me better understand how I can contribute to the university's vision. | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Campus News has a positive impact on my pride in the university. | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Campus News has a positive impact on my job satisfaction. | | | | |

9.) Please rate the following questions. (Fill in only ONE circle in each row.) If you are not aware of or do not read a certain section or feature, mark the "Do not read" circle:

- | | | | | | |
|-----------------------|--|-----------------------|-----------------------|-----------------------|-----------------------|
| | Excellent | Good | Satisfactory | Poor | Do not read |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the research stories in Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the human interest and feature stories in Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the stories on university policy and administrative issues in Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the calendar in Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the FYI section of Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the sports section of Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the photographs in Campus News? | | | | |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| | Overall, how would you rate the design of Campus News? | | | | |

10.) Please share any other information you deem useful in this evaluation of Campus News:
