

CASE WESTERN RESERVE UNIVERSITY
Faculty Senate
Executive Committee
Minutes of the Meeting of September 17, 2004, 10:00 a.m.
Room 352 – Adelbert Hall

Committee members in attendance

John Anderson	Elisabeth Köll
Bo Carlsson	David Matthiesen
Kathleen Farkas	Carol Musil
Lynne Ford	John Orlock
Susan Hinze	David Singer
Edward Hundert	E. Ronald Wright

Also in attendance

Alice Bach, Senate Minority Affairs Committee
Arthur Huckelbridge, Chair, Senate Faculty Personnel Committee
Kenneth Laurita, Chair, Senate Graduate Studies Committee
Elizabeth Madigan, Chair, Senate Information Resources Committee
Georgia Narsavage, Chair, Senate By-Laws Committee
Theresa Pretlow, Chair, Senate Faculty Compensation Committee
Michael Ruffner, Associate Vice President, Marketing and Communications
Paul Salipante, Chair, Senate University Libraries Committee
Glenn Starkman, Chair, Senate Budget Committee

The meeting was called to order at 10:10 a.m. by Professor Bo Carlsson, Chair of the Faculty Senate.

Professor Kathleen Farkas agreed to give the report of the Executive Committee at the next Faculty Senate meeting on September 27.

Approval of Minutes

The minutes of the Faculty Senate Executive Committee meeting of April 14, 2004 were approved as distributed.

President's Announcements

President Edward M. Hundert noted the many activities: the Vice Presidential Debate which affords Case the educational opportunity to discuss the issues and is an opportunity for the university to gain some national visibility, and the launching of a national publicity campaign which will air a 30-second fast-paced television spot (previewed for this audience) geared to the 15-25 year-old population. He emphasized the importance of appealing to the undergraduate student age group to strengthen our undergraduate supply/demand characteristics, even as we build on our strengths as a graduate and professional school. He also noted that this will be a sustained campaign over several years and that we have in place several metrics to measure whether this is a successful effort.

Dr. Hundert also noted the new Weatherhead School of Management dean, Myron Roomkin, starting November 1. An updated "Envisioning a New Case" chart was distributed.

Provost's Announcements

Provost John Anderson announced that the new first-year class of undergraduate students numbers 780, short of the targeted number of 825, but retention for the other classes and a larger than intended entering class in 2003 mean that we are only down 16 undergraduate students from the target for total undergraduate enrollment. The new target for next year is an entering class of 900. He will be further discussing just how big Case's undergraduate student body should be. We have the smallest enrollment of undergraduates among the AAU schools and he believes we are not at capacity.

Dr. Anderson also noted other upcoming activities:

-Strategic Academic Planning retreats for deans, administrators, and faculty representatives from each school. Deans will be making a presentation of their school's draft

plan to the Board of Trustees in February.

- Establishment of a new Undergraduate Research Office
- Some changes in the central promotion and tenure review process
- Follow-up to the Research Commission Report
- Keener interest in athletics, to build student spirit
- Improved income from Tech Transfer
- Improvement in entire e-mail system post the summer's e-mail blackout

Chair's Announcements

Chair of Senate, Professor Bo Carlsson, said that the university is at a turning point and that the *status quo* was no longer an option. The university is investing in its future by implementation of President Hundert's Vision and adoption of the new SAGES general education requirement for undergraduate students as ways of getting engaged and embracing new ideas. Dr. Carlsson urged the Senators to keep communication channels open with their constituents, and he is now regularly inviting Senate standing committee chairs to the Executive Committee meetings. He plans to talk more soon about the broader themes and the campus environment; will be proposing an ad hoc committee on faculty surveys to be discussed in October; and will examine the relationship of the Senate with the UUF (University Undergraduate Faculty organization).

Dr. Carlsson announced the President's Address to Faculty on September 28th at 4:15 p.m. in Amasa Stone Chapel. A proposal to hold a Provost's meeting later in the semester, to include academic business matters, was approved.

Report of the By-Laws Committee

The chair, Dr. Georgia Narsavage, reported that the committee had studied a new section of the by-laws for the Law School defining their Lawyering Skills Faculty and a revised section of the Case School of Engineering by-laws. Neither of these complete the mandated revisions to bylaws to be in compliance with the changes made in 2003 to the Faculty Handbook, but these proposed changes are both being recommended for approval of the Faculty Senate as interim documents. All voted to have these items on the Senate agenda for a vote of approval of that body.

WSOM Proposal on Degree Name Change

Professor Ronald Fry was invited to present the proposal for a name change in the Master of Science in Organization Development and Change (MSODA) to become the Master of Science in Positive Organization Development and Change (MPOD). Due to time constraints, this proposal was passed on to Graduate Studies Committee for a later recommendation without discussion at this time.

Presentation on Campus Environment and Planning

Kenneth Basch and Margaret Carney did the presentation on Campus Environment and Planning, which outlined principles for achieving goals to unify the campus, have a drive-through view, create a pedestrian environment, create a campus identify, foster themes of living, learning and discovery, and which focuses outward to the surrounding neighborhoods. They talked more about the proposed College Town at the intersection of Mayfield/Ford and Euclid Avenue, the Heart of the Campus focus on the Library, the new look of the Case Quad with the removal of the Baker Building and landscaping, the Academic Medical Center, the West Quad, and South Campus future development for graduate and married student housing.

Chair Carlsson proposed continuing this conversation, perhaps at the proposed Provost General Faculty Meeting.

Meeting adjourned at 11:30 a.m.

Lynne E. Ford
Secretary of the Faculty Senate