



The 4 Rules of Public Speaking



Rule #1: Have a takeaway.

Rule #2: Keep It Simple.

Rule #3: Repetition is Good.

Rule #4: Be Prepared!

But at the end of the day,

we can have the most dedicated teachers,
the most supportive parents, the best schools in the world
– and none of it will make a difference,

none of it will matter

unless all of you fulfill your responsibilities,

unless you show up to those schools,

unless you pay attention to those teachers,

unless you listen to your parents and

grandparents and other adults

and put in the hard work it takes to succeed.

That's what I want to focus on today:

the responsibility each of you has for your education.

Wheel of Good/Bad Contrast



Rich History of Making a Difference

1913: Federated Fundraising (now United Way)
1917: Juvenile Justice System
1920s: Negro Welfare Association (now Urban League)
1930 & 1940s: Golden Age Centers

Rich History of Making a Difference

1950s & 1960s: Mental Health/ Mental Retardation Boards
1970s: Center for Human Services (now Center for Families and Children), Metropolitan Cleveland Family Planning Program (now Northeast Ohio Family Health Program)
1980s: Issues of Homelessness, HIV / AIDS
1990s: Cuyahoga County Immunization Registry
2000s: Clean Indoor Air, Early Care & Education, Social Indicators, Youth Development

Juvenile Justice

1917

Establishment of The Urban League of Cleveland (formerly the Negro Welfare Association)

1920s

13

Meeting The Needs of a Changing Aging Society

1930s & 1940s



Serving Citizens with Mental Health Needs and Developmental Disabilities

1920s to the present



Center for Human Services

1970s



Responding to Continuing and Emerging Health Needs

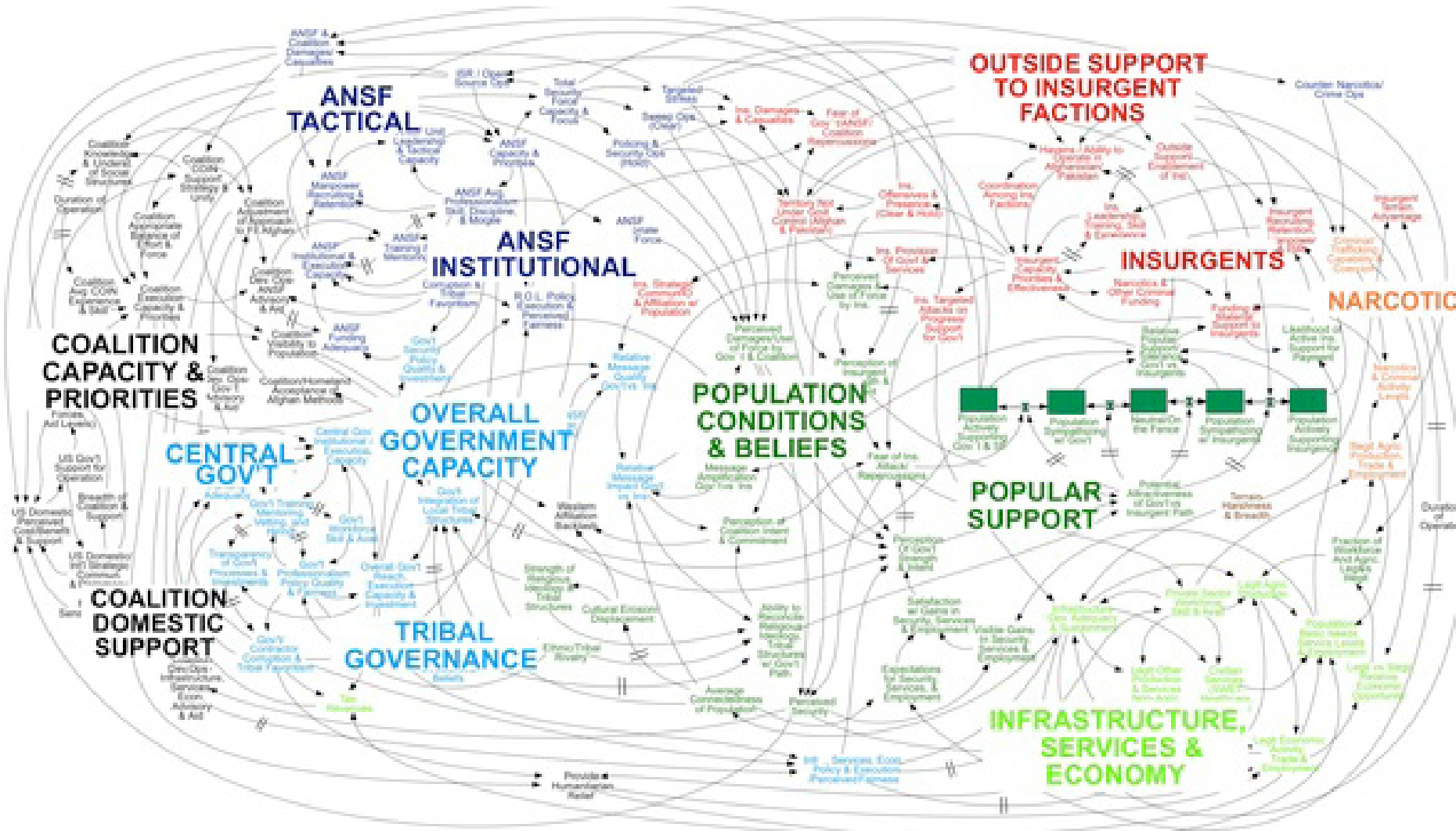
70s, 80s, 90s and Beyond



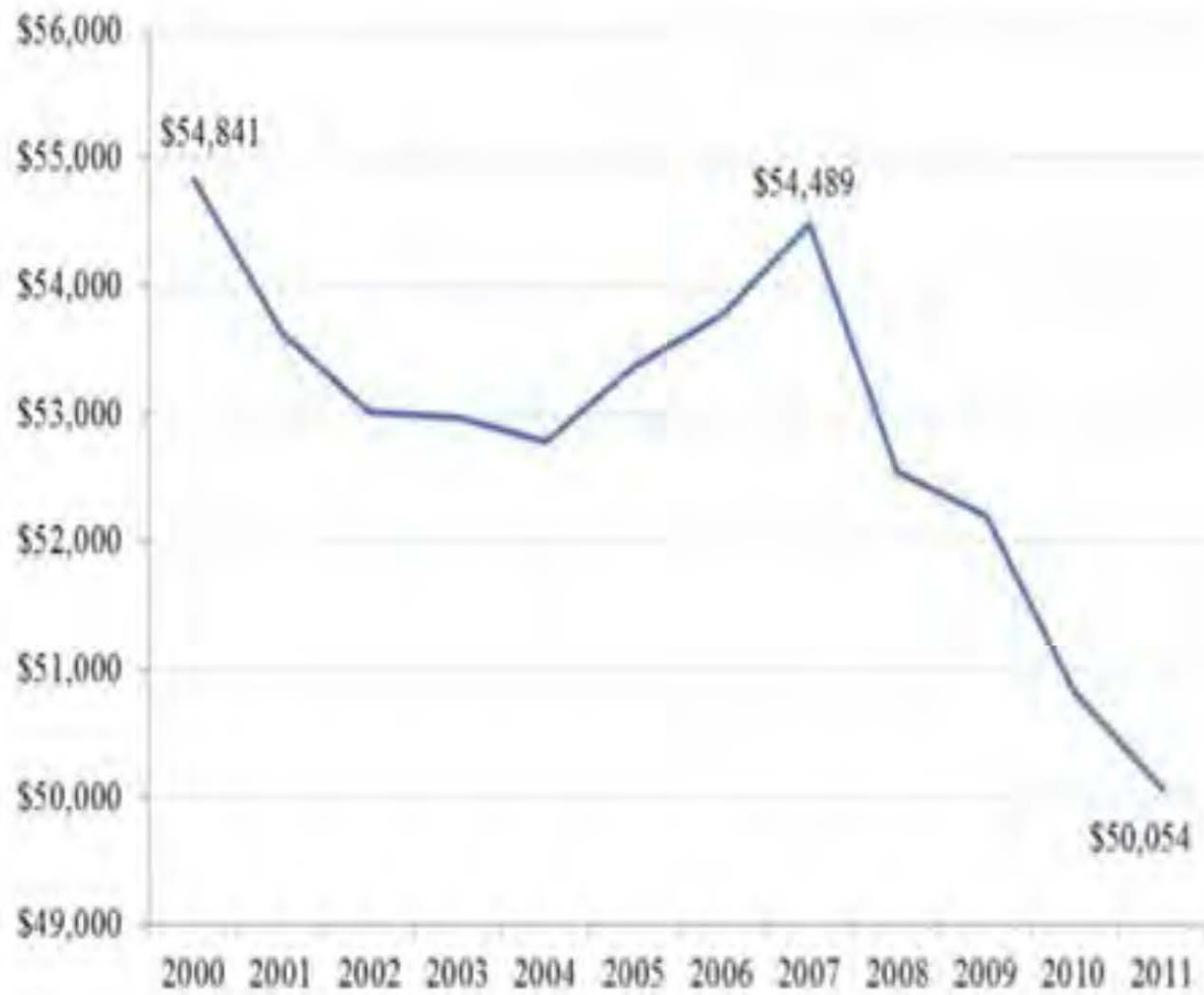
An Established History of Responding to Health Needs

- 1976: Metropolitan Cleveland Family Program (now NE Ohio Family Health Program)
- Our NE Ohio Family Health Program became administrator of the Title X Family Planning program (enacted in 1970)
- Cleveland Health Care for the Homeless (now Care Alliance)

19

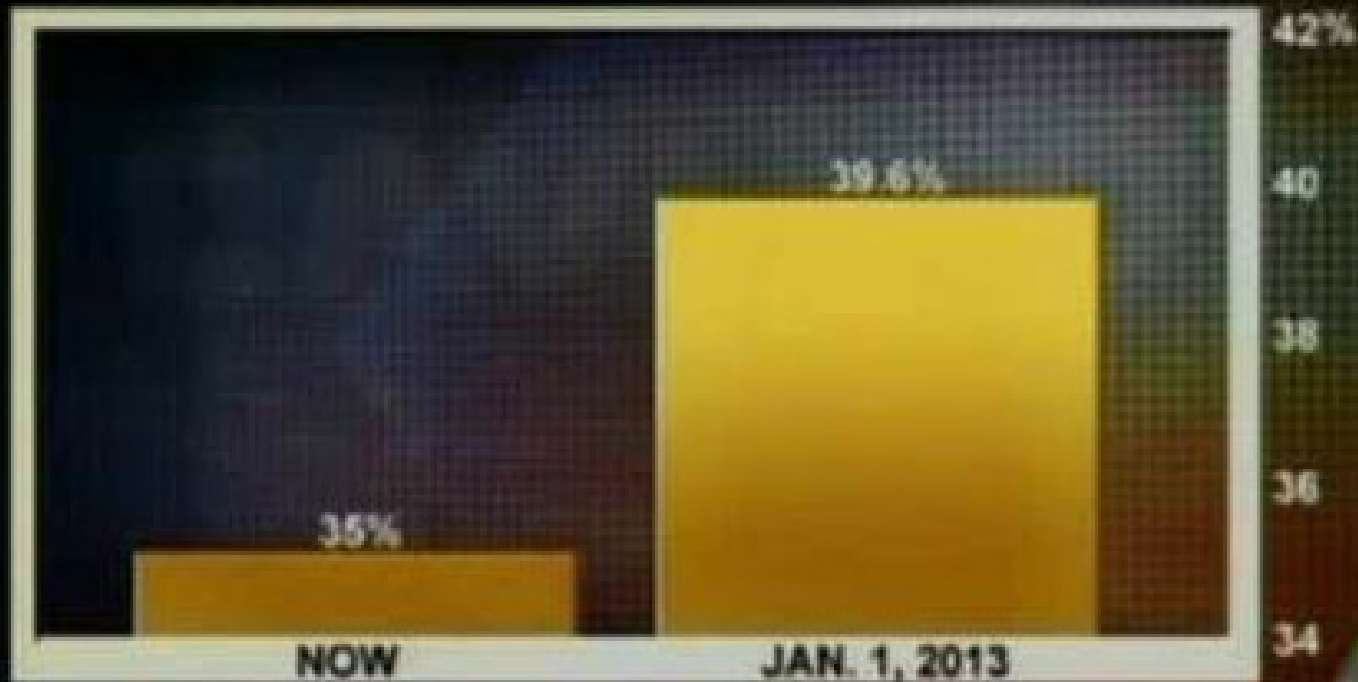


Declining Real Median Incomes



IF BUSH TAX CUTS EXPIRE

TOP TAX RATE



8:01 p ET

FOX
BUSINESS

TOP STORIES

TECHNOLOGY

CONSUMER

WITH THE JUSTICE DEPARTMENT AND ACQUIRES FULL T

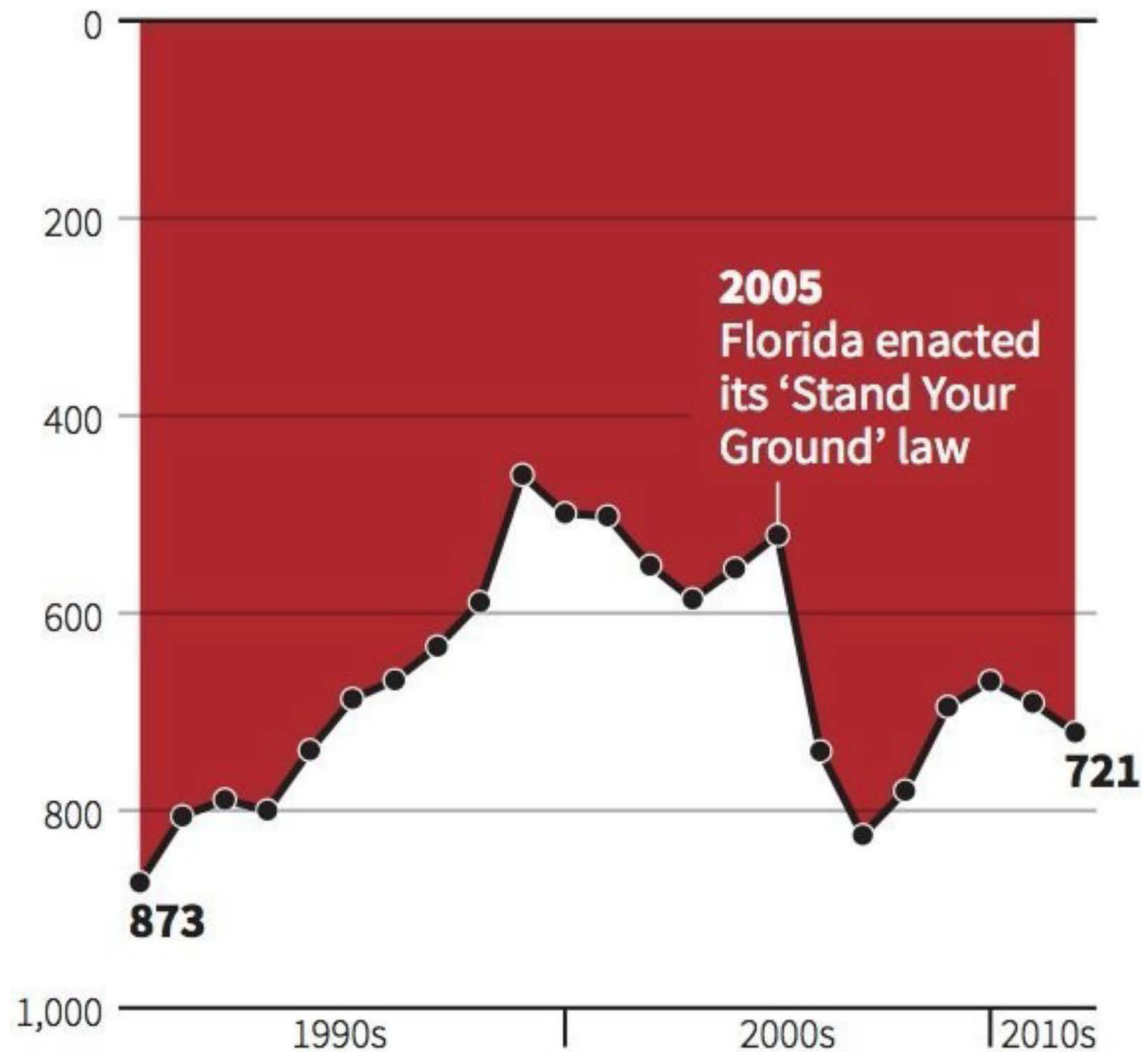
DOW 13008.68 ▼ 64.33

S&P 1379.32 ▼ 5.98

NASDAQ 2939.52 ▼ 6.32

Gun deaths in Florida

Number of murders committed using firearms



Source: Florida Department of Law Enforcement

In Conclusion

Your **last** chance
To nail your message
so they won't **forget.**

