

Susan Squires, Ph.D.

Susan Squires had a traditional four field education in anthropology earning her Ph.D. from Boston University in 1990. She began her career at the University of New Hampshire teaching introductory and advanced courses in social/cultural anthropology. She was drawn into practice when approached by an educational consulting group to conduct evaluative research on the U.S. Government's educational initiative in Science, Math and Technology. This experience in practice led to further opportunities over the next 15 years working in corporate settings, health and human service agencies, communities and in schools throughout the United States, Canada, Europe and Asia providing organizational insights to a range of business and corporate clients designing and conducting ethnographic studies for manufacturers, high tech companies and telecommunications.

From 1993 to 1997, Dr. Squires was at Andersen Worldwide Center of Professional Development working with both Arthur Andersen and Andersen Consulting (now Accenture) as an evaluator and organizational culture consultant on internal and external teams. She has written about Andersen's culture in her book *Inside Arthur Andersen* (2003) co-authored with C. Joseph Smith, Lorna McDougall and William Yeack.

From 1997 to 2003, she consulted with such companies as Yahoo, Sprint, San Jose Mercury News, Laerdal, SC Johnson, and American Heart Association. Her edited book *Creating Breakthrough Ideas* (2002), co-edited with Bryan Byrne, documents her research theory and methodology and chronicles the application of these methods as used by other anthropologists in business and design.

Most recently she joined Sun Microsystems in Menlo Park California from 2004 to 2007 where she was a member of a special project studying issues of productivity for the next generation supercomputer. She was recruited by Sun because of her training as a Cultural Anthropologist and the value that anthropology can bring to understanding corporate structures and context of human-computer realities. With this three year project successfully completed, she has returned to consulting.

Susan is dedicated to promoting the value of the theory, methods and ethics of anthropology. During her career in practice, she has continuously supported the education and work of practicing anthropologists first as secretary and, then, as president of the National Association for the Practice of Anthropology. She was a founding member of AAA's Practicing Anthropology Working Group (PAWG) and is now a member of AAA's Committee on Practice, Applied and Public Interest Anthropology, formulating recommendations that that will impartially address the academic and career needs of all members of the American Anthropology Association.